



Digital Presentations

Stefan Pitulić

Faculty of Technical Sciences - University of Mitrovica (UPKM)























E-learning



Al slide generation



PowerPoint



E-Accessibility



Universal Design











Lifelong Learning

Man learns throughout life

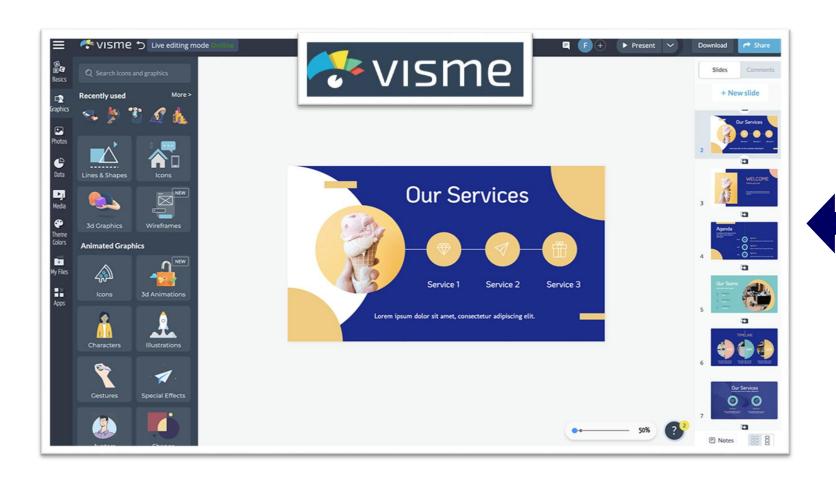
- Human memory:
- 10% of what they read
- 20% of what they hear
- 30% of what they see
- 40% of what they see and hear
- 50% of what they discuss
- 70% of what they experience
- 95% of what they teach, do, or experience themselves







Presentation Software - Visme

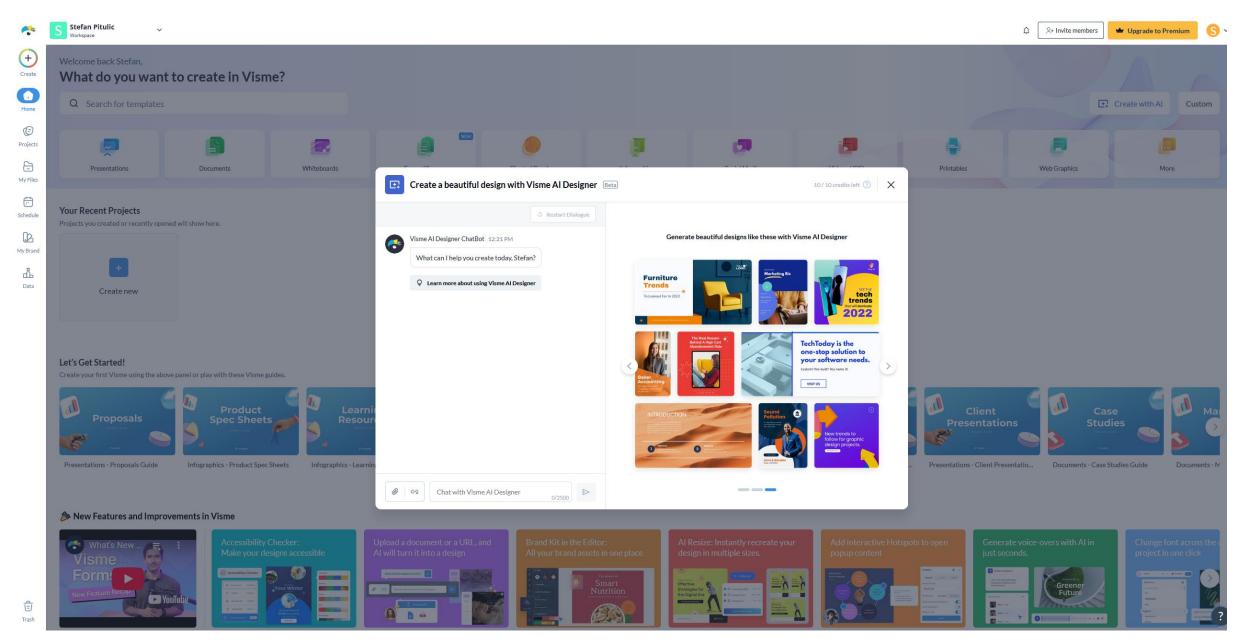












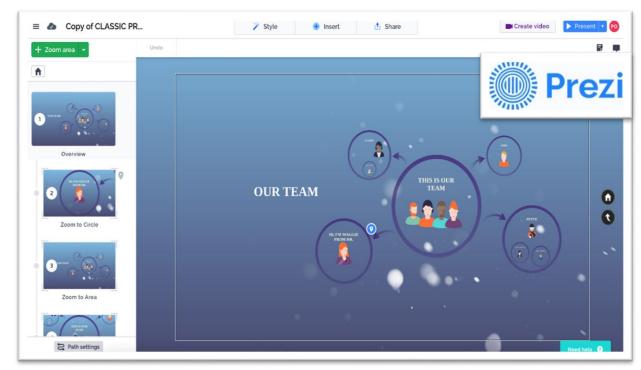




Presentation Software - Prezi









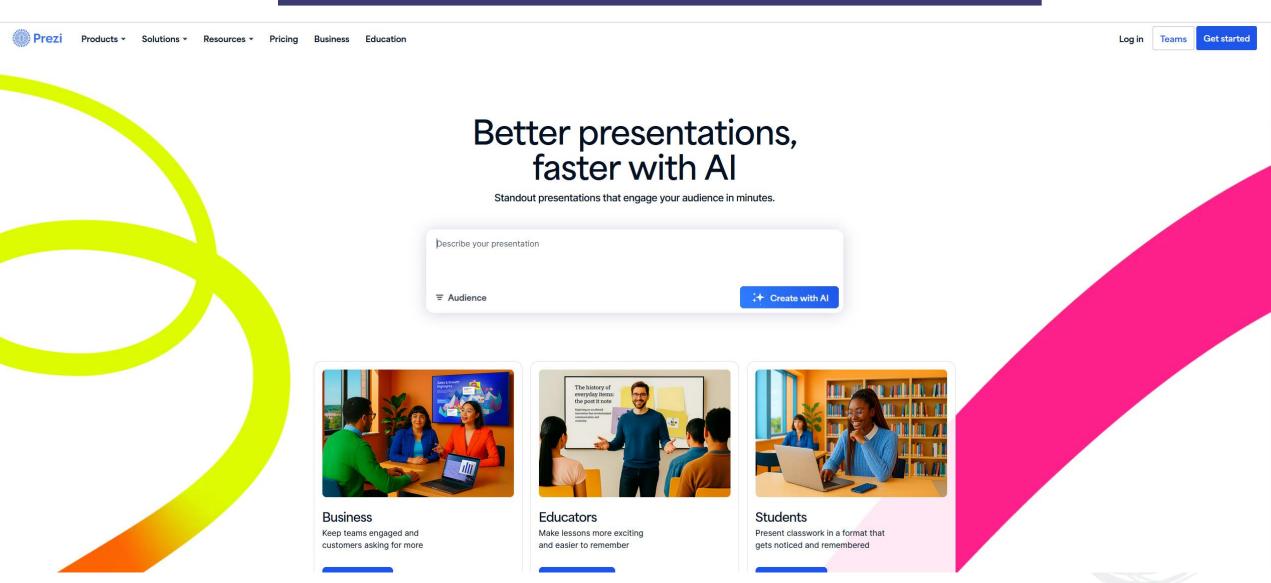






Presentation Software - Prezi





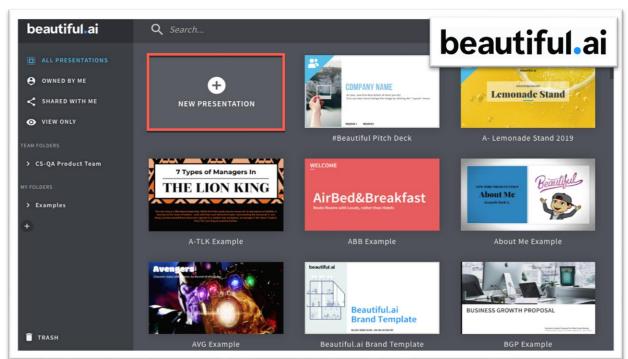




Presentation Software - Beautiful.ai











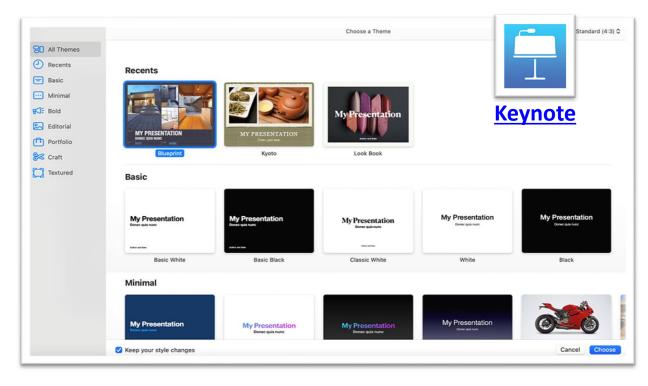




Presentation Software - Keynote









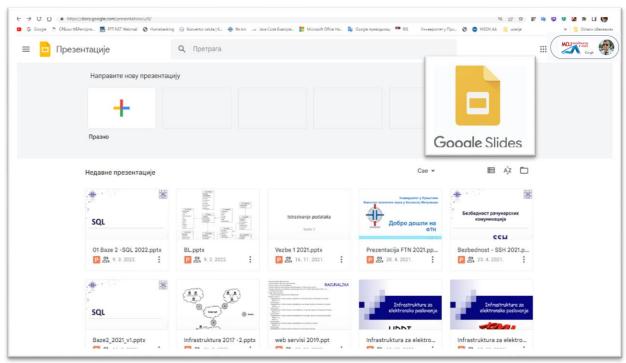






Presentation Software - Google Slides





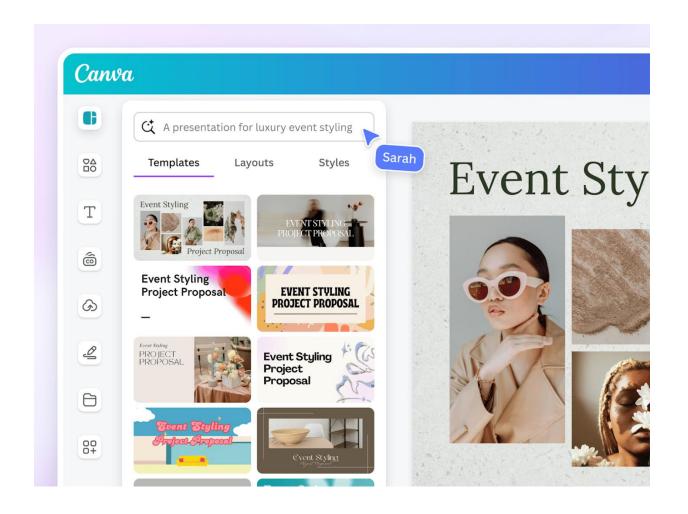








Presentation Software - Canva Magic Design

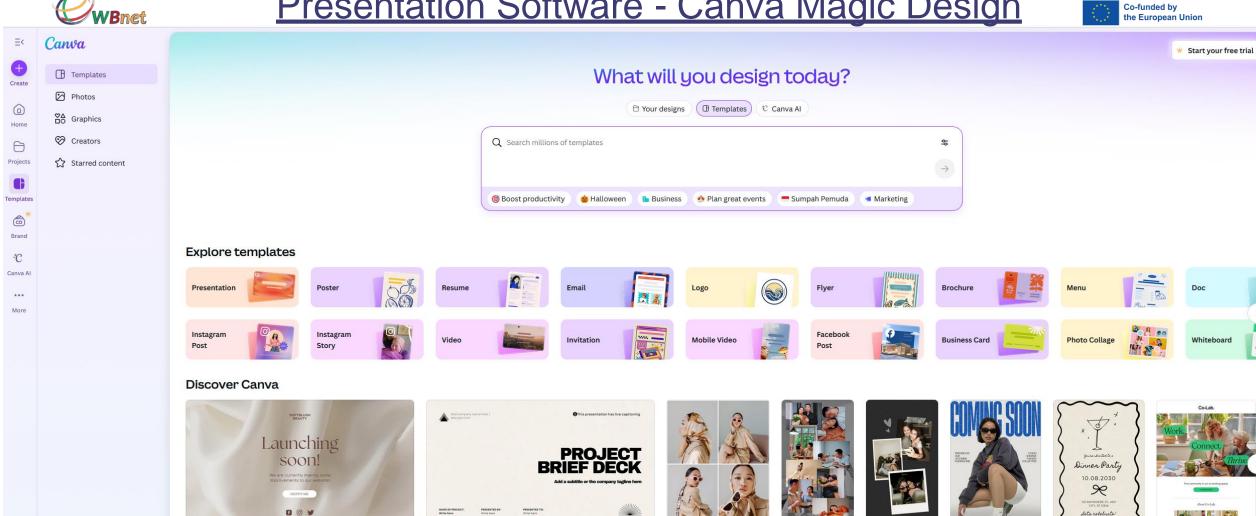






Presentation Software - Canva Magic Design





Trending near you











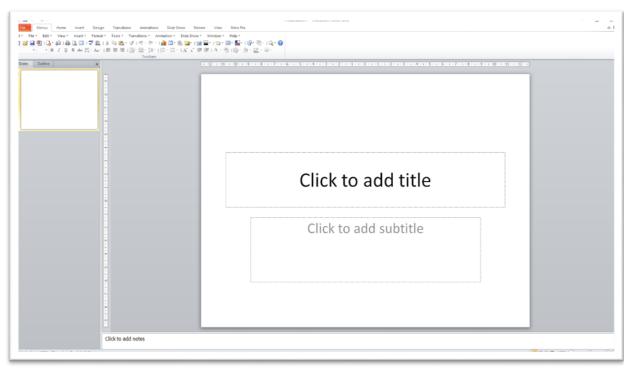






Presentation Software - Microsoft PowerPoint





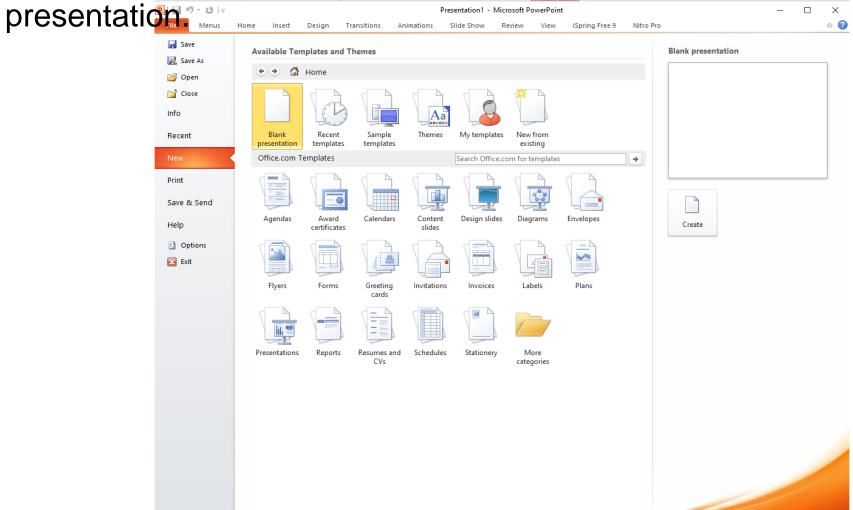






Creating a New PowerPoint Presentation

Instructions for creating a new PowerPoint

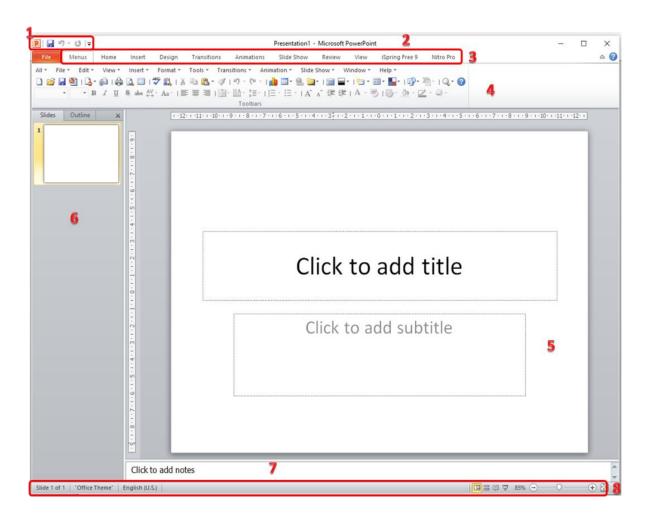








Window Components

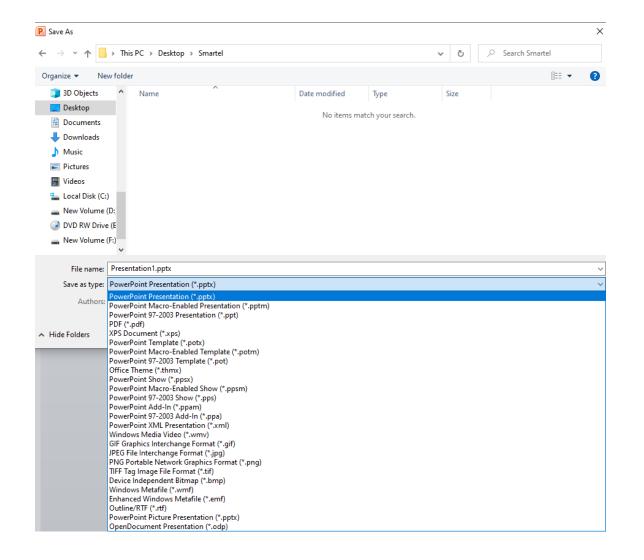


- Quick Access Bar shortcuts to commonly used tools
- 2. Title Bar file name and application
- Menu Bar commands needed for working in the program
- **4. Ribbon** logical groupings of tools
- 5. Working Area main part of the window
- 6. Slide View Slides and Outline
- 7. Notes Pane notes/explanations related to the current slide
- 8. Status Bar information about the current presentation





Saving Presentations



```
pptx/.ppt - presentation
```

.potx/.pot – template

.ppsx/.pps - slideshow

.pptm – file with macros

.pdf – protected file suitable for printing

.xml - standalone XML file

.mp4 - MPEG-4 video

.wmv - Windows Media Video

.gif, .jpg, .png, .tif, .bmp – image formats for web

use

.rtf – Rich Text Format

.odp – open format used by other presentation apps

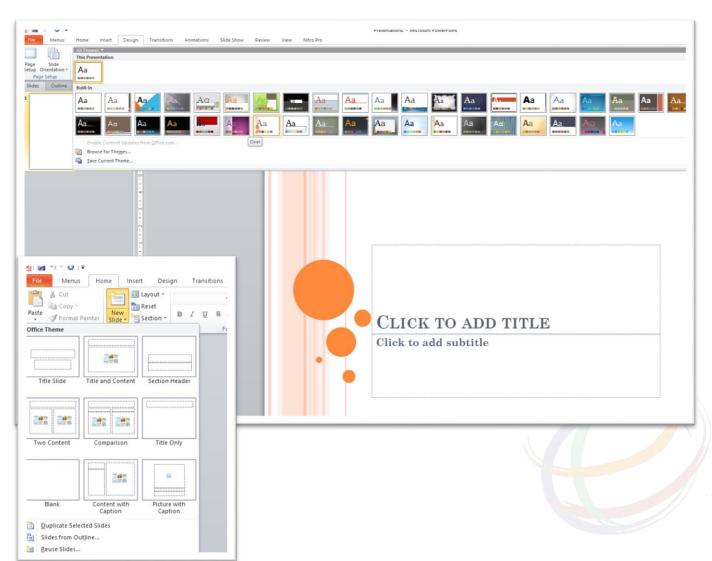




Working with Slides

Basic operations:

- Adding and inserting new slides
- Changing slide layout
- Copying, moving, deleting slides
- Organizing slides into sections
- Changing slide background







Slide Contents

- Text
- Tables
- Charts and diagrams
- Graphic objects
- Multimedia content



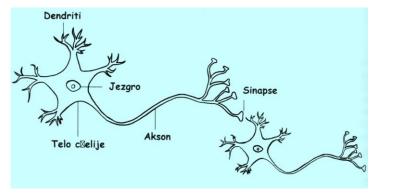


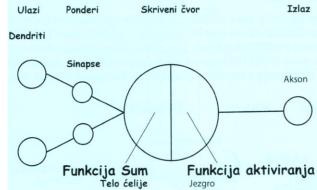


Iris Versicolor

Iris Setosa

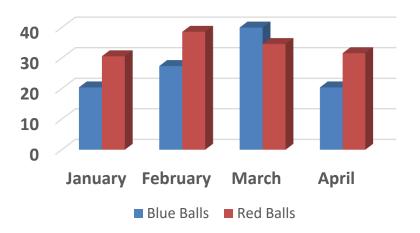
Iris Virginica

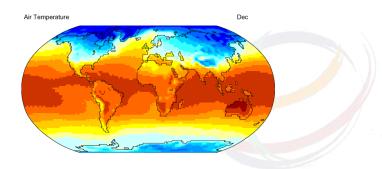




Sample

	January	February	March	April
Blue Balls	20.4	27.4	90	20.4
Red Balls	30.6	38.6	34.6	31.6



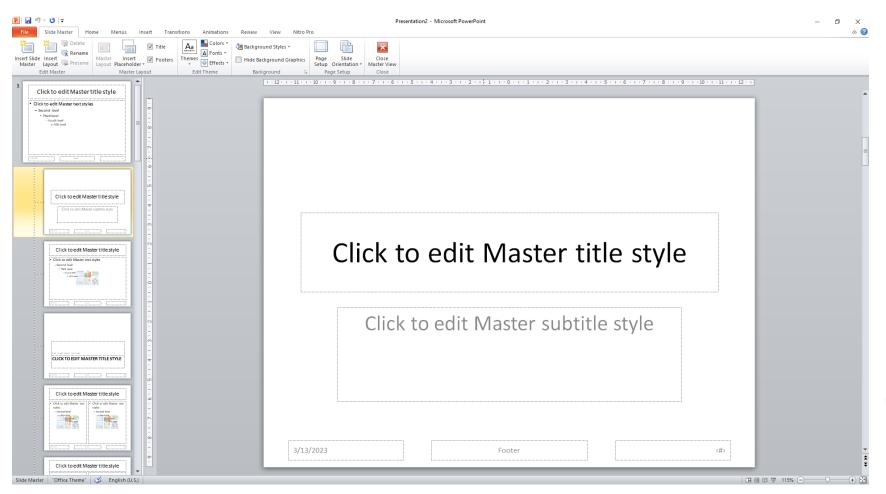


Surface temperature of the





Slide Master



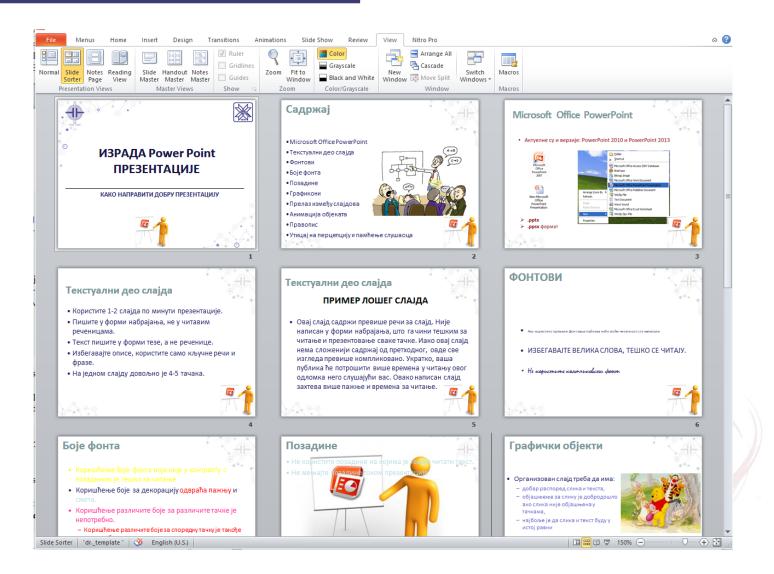






Structure of the Presentation

- Opening slide
 - Title (and subtitle)
 - Date of presentation
 - Author's name
- Presentation contents
- Short introduction
- Main part
- Conclusion







Text on Slides

It is advisable to:

- Write in bullet points up to 6 points
- Avoid descriptions
- Use keywords
- Include only main messages and basic info

Font choice:

- Minimum font size: 18 pt
- Sans Serif fonts (e.g., Arial)
- Font colors in contrast with background

ФОНТОВИ • Ако користите премали фонт ваша публика неће моћи читати што сте написали • ИЗБЕГАВАЈТЕ ВЕЛИКА СЛОВА, ТЕШКО СЕ ЧИТАЈУ. • Не користите кампликовани фонт

Боје фонта

- Коришћење боје фонта која није у контрасту с позадином је тешко за читање
- Коришћење боје за декорацију одвраћа пажњу и смета.
- Коришћење различите боје за различите тачке је непотребно.
 - Коришћење различите боје за споредну тачку је такође непотребно.
- **К**реативност на погрешан начин може довести до катастрофалних резултата.





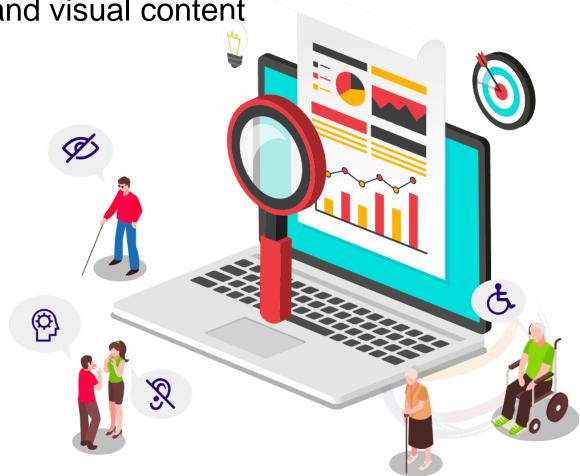
Electronic Accessibility

W3C guidelines for e-accessibility:

Provide equivalent alternatives for audio and visual content

- Do not rely solely on color
- Appropriately mark content
- Simplify the writing language
- Provide clear navigation mechanisms
- Ensure documents are simple and clear









E-accessibility of Written Content

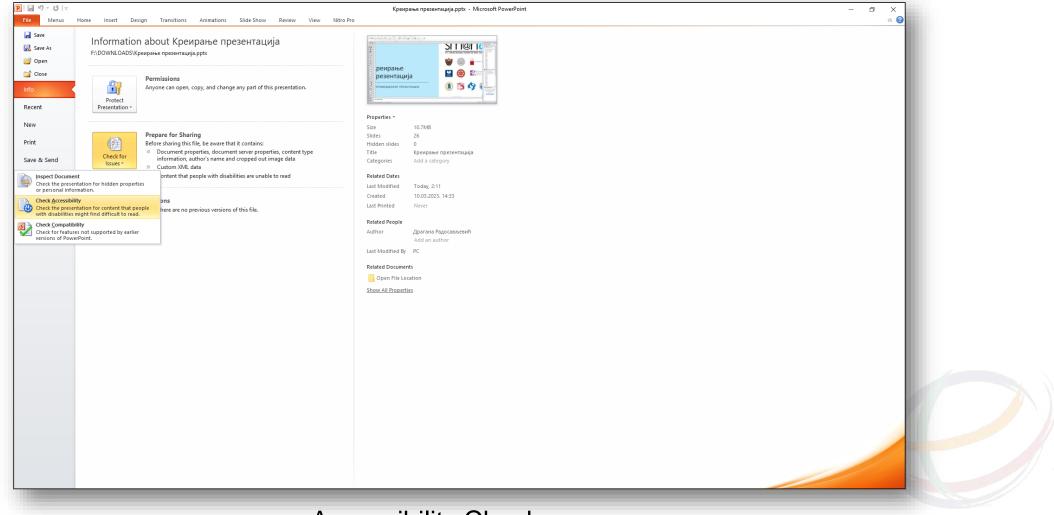
- Simplest and clearest written language possible
- Avoid red/green color combinations and poor contrast schemes
- Use provided styles for headings and formatting
- Use increased spacing, simple font styles with minimum size 18 pt
- Provide adequate descriptions for images, tables, and charts
- For video, provide audio descriptions and captions
- Navigation—describe the destination







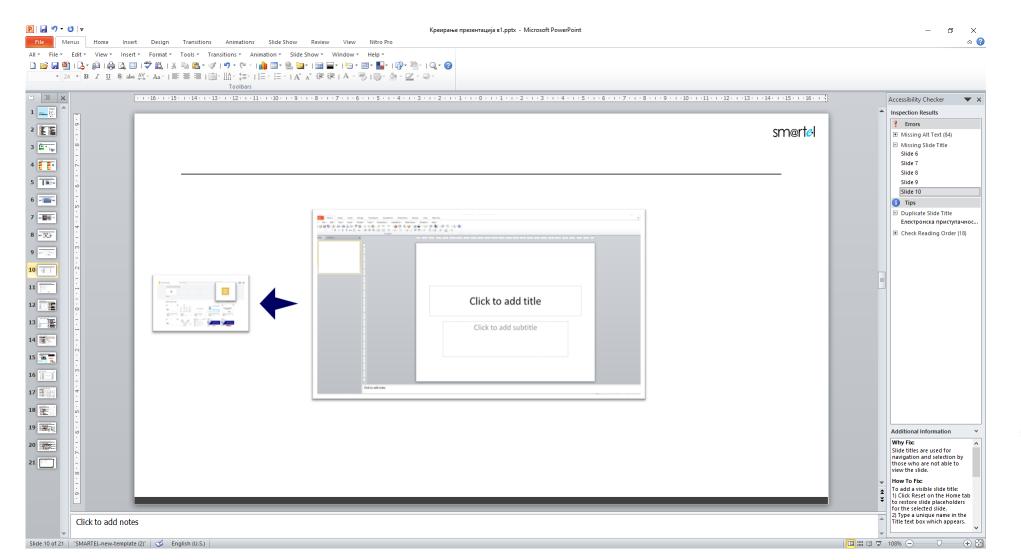
E-accessibility and PowerPoint







Using Accessibility Checker

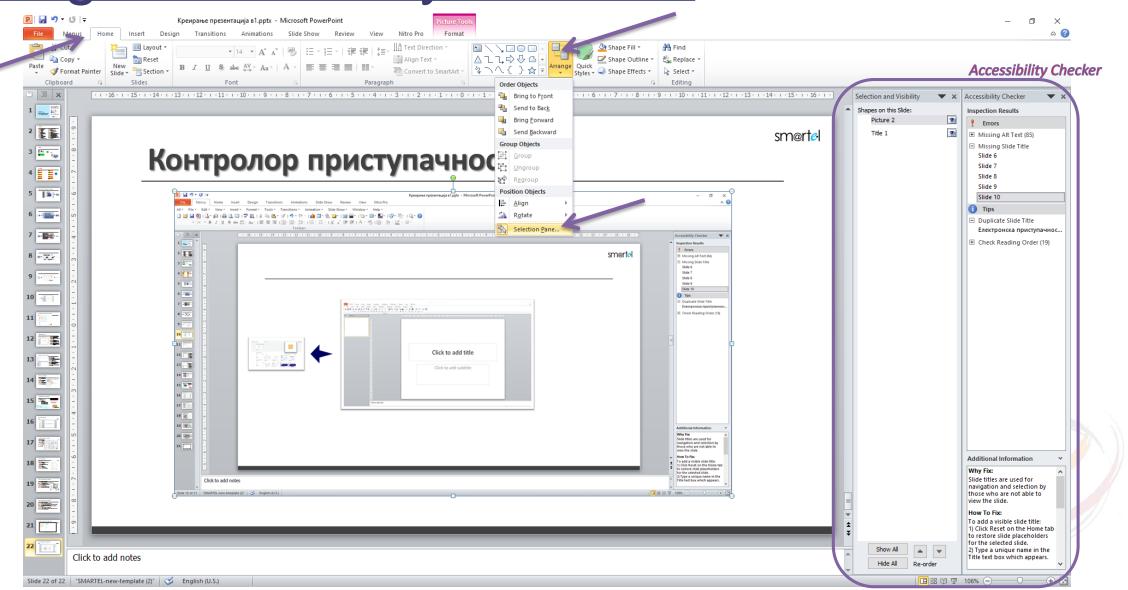








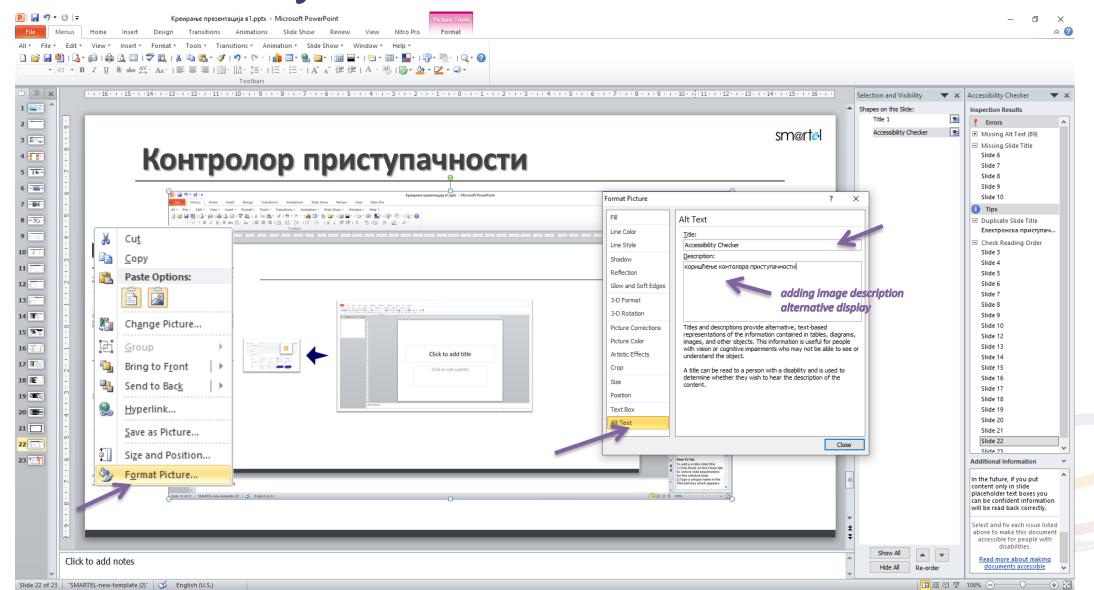
Using Accessibility Checker







Accessibility Checker - Corrections



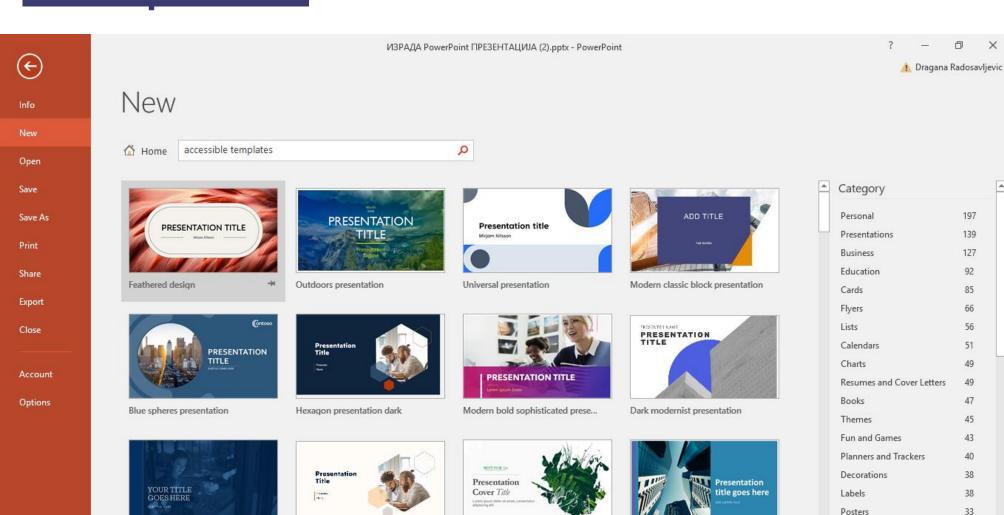




Templates

Modern clean sophisticated pres...

Hexagon presentation light



Organic presentation



32

31

Certificates

Photo Albums

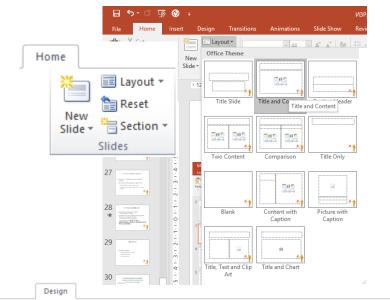
Classic bold block presentation

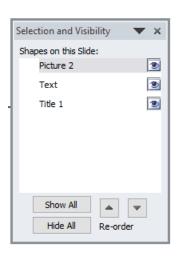


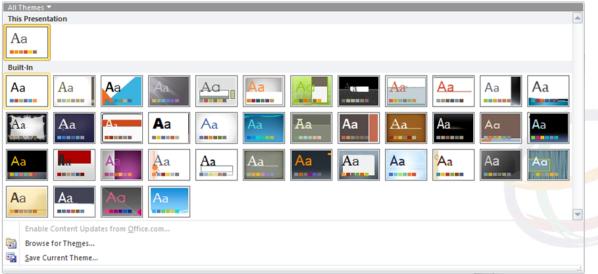


Slide Settings for Accessibility

- Title on every slide
- Resetting slide design
- Setting content reading order
- Predefined slide designs







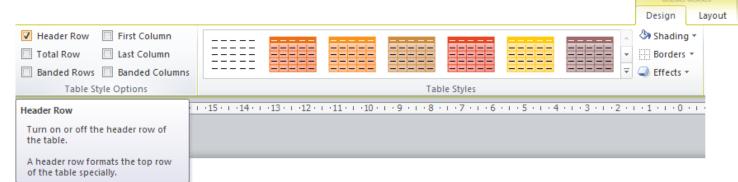




Slide Content Settings for Accessibility

Using tables

- Simple table structure
- Column header info mandatory
- Avoid
 - nested tables
 - merged cells
 - empty cells



Prodaja	Januar	Februar	Mart	April
Plave lopte	20.4	27.4	90	20.4
Crvene lopte	30.6	38.6	34.6	31.6

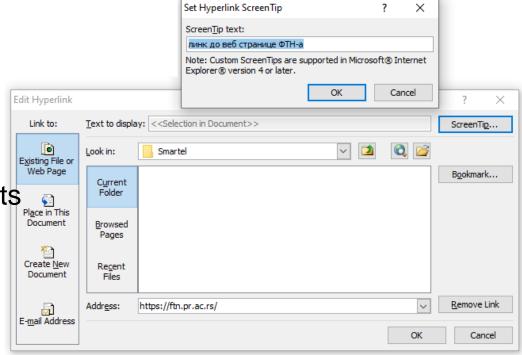






Visual Elements & Media Accessibility

- Add alternative text for visual elements
- Provide captions for audio and video content
- Hyperlinks: full page title, notes above linked objects
- Use accessible color formats and fonts
- Screen reader: Narrator (Ctrl + Windows + Enter)









Problem	How to Find / Fix
No alt text for visuals	Use Accessibility Checker
Can't read slide content in order	Use Accessibility Checker
Hyperlinks/notes are not described	Visually scan slides
Color is the only indicator	Use Accessibility Checker/scan
Poor contrast	Use Accessibility Checker/scan
No title on each slide	Use Accessibility Checker
No table headers / merged/nested cells	Use Accessibility Checker
Poor font, size, spacing	Visually scan for crowded/hard-to-read slides
Audio/video not accessible	Scan slides with media





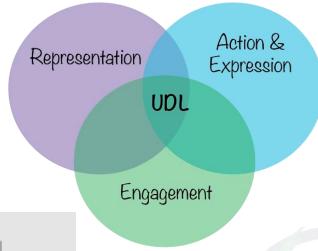
<u>Application of Universal Design</u>

Principles of universal design:

- Equal use
- Flexibility in use
- Simple and intuitive use
- Perceptible information
- Error tolerance
- Low physical effort
- Size and space for access/use

Universal Design for Learning:

- Multiple means of representation
- Multiple means of action
- Multiple means of engagement









Providing Multiple Means of Representation

Perception:

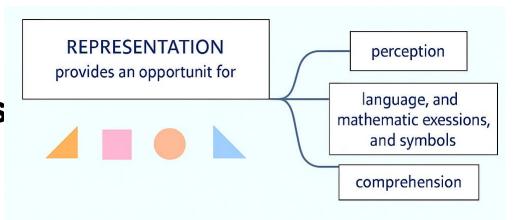
- Adapt the way information is displayed
- Use digital documents participants can adjust
- Provide alternatives for key audio/visual info

Options for language, math, symbols

- Clarify terms, symbols, structures
- Support decoding of text, math, symbols
- Use varied media

Comprehension:

- Connect new material to prior knowledge
- Highlight key features and relationships
- Scaffold processing, representation, manipulating info









Providing Multiple Means of Action & Expression

Physical activity:

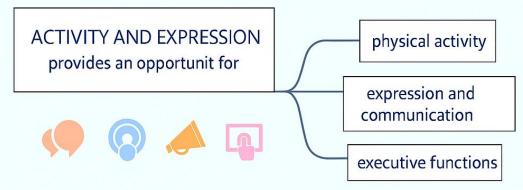
- Vary time, speed, range and amount of interaction needed with material, objects, and technology
- Enable manual handling of materials when possible

Expression & Communication:

- Use various media for communication
- Employ social media, interactive web tools
- Progressively develop literacy in various doma

Executive functions:

- Set and manage goals, strategies
- Monitor personal progress







Providing Multiple Means of Engagement

Stimulate interest

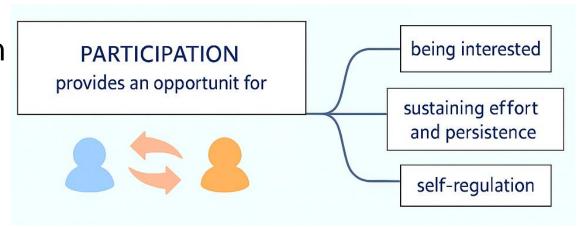
- Choices in how learning outcomes are achieved
- Discretion and autonomy
- Relevance, value, authenticity
- Activities that encourage imagination

Sustain effort and persistence

- Clarify importance of goals/tasks
- Collaboration/communication
- Feedback

Self-regulation

- Foster expectations and beliefs for motivation
- Coping skills and strategies
- Self-assessment and reflection







<u>Universal Design - Process Flow</u>

Consideration

- What are the participants facing?
- What do they need to learn?

Determination

How to meet the participants' needs?

Application in teaching

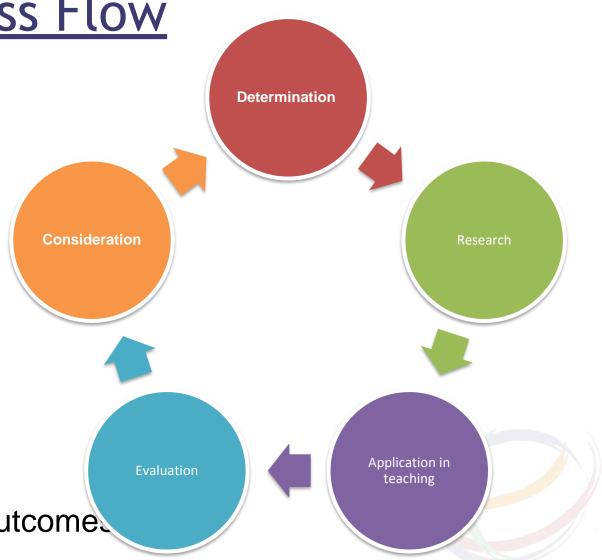
New method or strategy

Evaluation

 How do the participants demonstrate their knowledge/skills?

Reflection

 How did this principle affect learning outcomed for the participants?







Conclusion

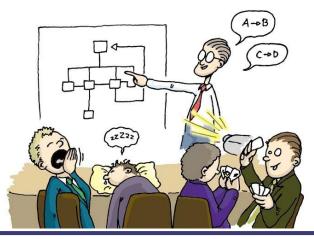
- Adapt teaching materials to people, not vice versa
- Adapt materials according to accessibility rules
- Use Check Accessibility tool
- Use ready-made accessible templates
- Follow Universal Design for Learning principle







Questions & Answers (Q&A)



"Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them."

Network of centers for regional short study programs in the countries of the Western Balkans

Call: ERASMUS-EDU-2023-CBHE

Project number: 101128813

















