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Web Design in WordPress

Creating the homepage and Contact Form

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Editing the Hero section

- The Hero section represents the top, most eye-catching part of the homepage and the first visual impression the visitor gets of the site
- Within the Kubio editor, the user can change **title, subtitle, logo and background image**
- Clicking on any element opens a panel with options to edit text, color, font size and alignment
- In the Header Settings section it is possible to adjust the navigation layout, add contact information or social media icons
- The Hero section is where the identity and purpose of the site are clearly communicated



The screenshot displays the Kubio website editor interface. The main workspace shows a website layout with a dark blue header containing contact information (123, Main Street, City, Country; +1 234 567 890; email@example.com) and social media icons. The main content area features a large hero section with a cityscape background, a prominent heading "OVO JE MOJ PRVI SAJT", and a paragraph of Lorem Ipsum text. Below the text are two buttons: "GET" and "CONTACT US". The footer contains three colored boxes with icons and text: "Responsive Design" (purple), "Smart Builder" (blue), and "Drag & Drop" (green).

The left sidebar contains a menu with "CONTENT", "STYLE", and "ADVANCED" tabs. The "STYLE" tab is active, showing options for "Text color", "Typography", "Text shadow", and "Effects". A color picker is open, displaying the "Current color scheme" with a palette of colors and a "Custom color" section with a color gradient and a HEX input field set to "#FFFFFF".

The top of the editor shows a "Generate page" button and a "Save" button. The bottom of the editor shows a breadcrumb trail: "Document > Front Header (Header) > Hero > Columns > Column > Heading".

Editing Hero Section

Editing buttons and actions

- The Hero section often contains one, two, or more **CTA buttons** (call to action)
In the Kubio editor, the user can change the button text, color, edges, and the action the button triggers
- In the Button Action menu it is possible to select: opening a link, phone number, opening WhatsApp chat, contact form or email
- This functionality allows the Hero section to be used not only as an aesthetic element but also as a key interactive point of the site



The screenshot displays a web editor interface. On the left, a sidebar contains a 'Button' configuration panel. The 'Button Action' section is active, showing 'Open a Link' as the action and 'localhost/wordpress/blog' as the link. Below this, there are sections for 'Button Properties' and 'Button Group'. At the bottom of the sidebar, a promotional banner for 'Kubio PRO' is visible, with buttons for 'Upgrade to PRO' and 'Try PRO Online'.

The main preview area shows a website with a dark theme and a city skyline background. The website has a header with contact information: '123, Main Street, City, Country', '+1 234 567 890', and 'email@example.com'. The main content area features a large heading 'OVO JE MOJ PRVI SAJT' and a paragraph of placeholder text: 'Lorem ipsum dolor sit amet, at mei dolore tritani repudiandae. In his nemore temporibus consequuntur vim ad prima vivendum conepatur.' Below the text, there are two buttons: 'OVDE KLIKRITE ZA BLOG' and 'CONTACT US'. The footer of the website has three colored boxes with icons and text: 'Responsive Design' (purple), 'Smart Builder' (blue), and 'Drag & Drop' (green).

Editing buttons and actions

Editing sections and adding new

- In the Kubio editor, each page consists of clearly defined sections that the user can view, edit or delete
- On the left side of the interface is a list of all sections – **Hero, About, Features, Services, Projects, Testimonials, CTA** and others
- Clicking on the “+” symbol opens a menu with available sections that can be added, such as About, Team, Gallery or Contact
- Each section has pre-designed templates, which speeds up page creation and ensures visual consistency
- The user can drag a section to the desired location, changing the display order on the page



Editing Section and Adding New

Editing sections and adding new

- The **Blog** or **Latest News** section displays the newest posts automatically pulled from the WordPress posts database
- In the Kubio editor, the user can change the display layout, number of posts and style of each card
- In the Posts List Settings option, parameters are selected such as content type (Post, Page), number of displayed items and order – from newest to oldest
- The Enable Post Filtering option allows filtering posts by category
- Here, it is possible to change the appearance of each individual post (title, image, Read more link), making the blog section visually and functionally adapted to the site theme



The screenshot displays the Kubio website editor interface. On the left is a sidebar with navigation and settings. The main area shows a preview of a website titled 'Moj prvi sajt' with a 'Latest news' section. The editor is currently editing the 'Default' item template, which features a 'Hello!' graphic and a 'Hello world!' post snippet. A 'Done' button is visible at the bottom right of the editor area.

Sidebar:

- Query
- LAYOUT
- STYLE
- ADVANCED
- Posts list settings
 - Display as a masonry grid
 - Enable post filtering
- Posts filtering
 - Post type: Post
 - Number of items: 3
 - Order by: Newest to oldest
- PRO
 - More customization options available in the PRO version.
 - Upgrade to PRO
 - Try PRO Online

Main Content:

Moj prvi sajt

HOME BLOG

Latest news

Lorem ipsum dolor sit amet, at mei dolore tritani repudiandae. In his nemore temporibus consequuntur, vim ad prima vivendum consetetur.

Currently editing the "Default" item template

Uncategorized

Hello world!

by filip on Oct 17

Welcome to WordPress. This is your first post. Edit or delete it, then start writing!

[Read more →](#)

Done

Document > Content > Section > Columns > Column > Query

Manual section creation using blocks

- Besides ready-made templates, Kubio also allows **manual section creation** from scratch
- Clicking Add Section → Blank Section opens a space where the user can add **individual blocks** – text, image, video, button, icon or form
- This approach provides full creative freedom, as each section can be adapted to the site's needs
- On the left sidebar all types of blocks are available, and each component has its own panel for editing style, layout and size



Layout of elements and working with columns

- Kubio provides precise control of layout through **columns and layout**
- The user can choose between different section structures — one, two, three or more columns, allowing for symmetrical and balanced design
- Each column can contain multiple blocks, and their position can be easily changed using **drag and drop** method
- This way, a unique section (e.g., combination of image, text and button) can be manually created, fully matching the style and identity of the website



The screenshot displays the Kubio WordPress theme editor interface. The top navigation bar includes a hamburger menu, navigation arrows, a 'Generate page' button, and a status indicator 'Editing: Home'. On the right, there are icons for desktop, tablet, and mobile views, a 'Preview' button, and a 'Save' button with a dropdown arrow.

The left sidebar contains a 'Query' section with a '+' icon. Below it are tabs for 'LAYOUT', 'STYLE', and 'ADVANCED'. The 'LAYOUT' tab is active, showing 'Posts list settings' with options for 'Display as a masonry grid' (disabled) and 'Enable post filtering' (enabled). The 'Posts filtering' section includes a 'Post type' dropdown set to 'Post', a 'Number of items' slider set to 3, and an 'Order by' dropdown set to 'Newest to oldest'. A 'PRO' banner at the bottom of the sidebar promotes 'More customization options available in the PRO version' with 'Upgrade to PRO' and 'Try PRO Online' buttons.

The main editing area is titled 'Moj prvi sajt' and features a 'HOME' and 'BLOG' navigation menu. It displays a 'Hello world!' post by 'filip' on 'Oct 17' with a 'Read more' link. Below the post is a 'Select section layout' modal with a grid of layout options. The bottom of the editor shows a footer with the text '© 2025 Moj prvi sajt. Created with ❤️ using WordPress and Kubio'.

Document > Content > Section > Columns > Column > Query

Manual section adding view

The screenshot displays the Kubio Pro editor interface. On the left is a sidebar with a top navigation bar containing a back arrow, an 'Image' icon, and a plus icon. Below this are tabs for 'CONTENT', 'STYLE', and 'ADVANCED'. The 'CONTENT' tab is active, showing 'Image Properties'. The sidebar includes an 'Image' placeholder, 'Change image' and 'Free Images' buttons, 'Horizontal align' options, 'Show caption' and 'Alt text' fields, a 'Link' field, and a promotional banner for 'Kubio PRO' with 'Upgrade to PRO' and 'Try PRO Online' buttons.

The main editor area shows a page titled 'Moj prvi sajt' with a 'HOME' and 'BLOG' navigation bar. The content includes a 'Hello world!' post by 'filip' on 'Oct 17' with a 'Read more' link. A toolbar with icons for Columns, Image, Buttons, Heading, Paragraph, and Search is visible. A 'Browse all' button is at the bottom of the toolbar. A 'Regenerate' button with a settings icon is on the right. A dashed blue box highlights a 'Manually added section in two columns', which is a light blue rectangular block with a plus icon and a vertical ellipsis on its right side.

At the bottom of the editor, a breadcrumb trail reads: Document > Content > Section > Columns > Column > Image.

Manually added section in two columns

Editing footer

- The **footer**, or the website footer, is the part displayed on **every page**, regardless of the content above it
- It usually contains basic information about the organization — address, contact information, links to social media, and copyright
- In Kubio editor, the footer can be edited directly from any page by clicking on its section
- All changes (text, logo, background, icons) are automatically applied to the entire website
- This ensures a unique and consistent visual identity, because once the footer is edited, it remains the same on all existing and future pages



←

→

Generate page

Editing: Home

Preview

Save

<

Section

+

LAYOUT

STYLE

ADVANCED

Layout structure

Container width

Container

Container height

Auto

Enable section header

Overlap previous section

Spacing

Moj prvi sajt

HOME BLOG

Use one of the existing contact forms available, or paste a custom shortcode

Form

Shortcode

Note:

No forms detected. You can use forms from the following plugins:
[Forminator](#), [Contact Form 7](#), [WpForms](#)

Refresh form list

425-334-5956

Send an email

4923 Ryder Avenue, Iceland

Add blank section

Add predesigned section

Generate with AI

OVO JE NOVI FOOTER

Get unlimited options with Kubio PRO

Upgrade to PRO

Try PRO Online

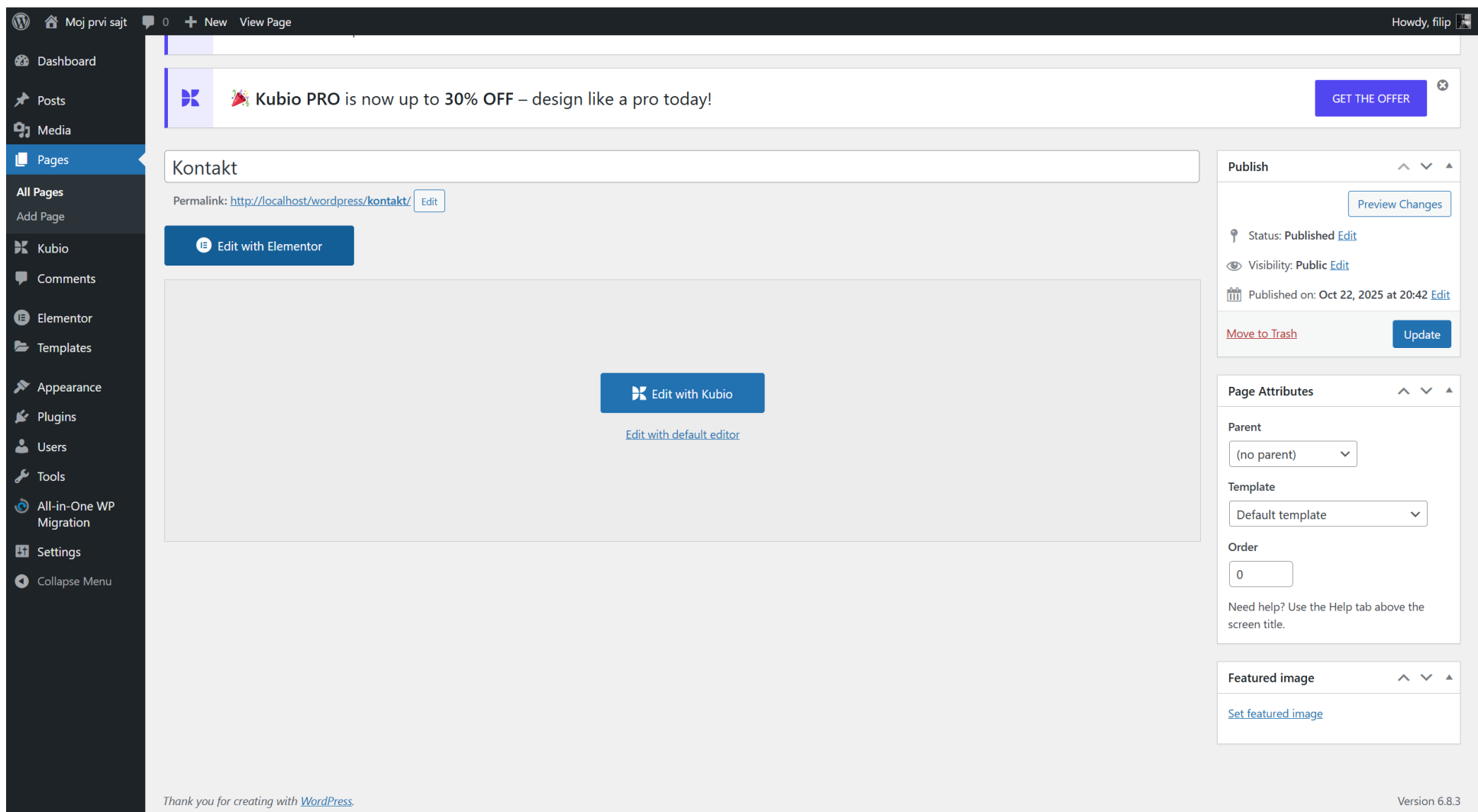
Document > Content > Section



Creating a new page “Contact”

- To add a new page, in WordPress menu select **Pages → Add New**
- In the title field enter the page name — in this case “Contact”
- By clicking **Publish**, the page is posted and becomes part of the site, but still has no content
- Then go to **Appearance → Menus**, where the new page is added to navigation to be accessible to visitors
- The “Contact” page will be edited in a special editor — **Elementor**, which allows advanced visual design





The screenshot shows the WordPress dashboard with the 'Kontakt' page being edited. The left sidebar contains navigation links: Dashboard, Posts, Media, Pages (selected), All Pages, Add Page, Kubio, Comments, Elementor, Templates, Appearance, Plugins, Users, Tools, All-in-One WP Migration, Settings, and Collapse Menu. The main content area displays the 'Kontakt' page title, a permalink, and buttons for 'Edit with Elementor', 'Edit with Kubio', and 'Edit with default editor'. A top banner for 'Kubio PRO' is visible. The right sidebar shows the 'Publish' section with status 'Published', visibility 'Public', and a publish date of 'Oct 22, 2025 at 20:42'. Below this is the 'Page Attributes' section with fields for Parent, Template, and Order. At the bottom right, there is a 'Featured image' section with a 'Set featured image' link. The footer includes the text 'Thank you for creating with WordPress.' and 'Version 6.8.3'.

Moj prvi sajt 0 + New View Page Howdy, filip

Kubio PRO is now up to 30% OFF – design like a pro today! GET THE OFFER

Kontakt

Permalink: <http://localhost/wordpress/kontakt/> Edit

Edit with Elementor

Edit with Kubio

[Edit with default editor](#)

Publish

Preview Changes

Status: **Published** Edit

Visibility: **Public** Edit

Published on: Oct 22, 2025 at 20:42 Edit

[Move to Trash](#) Update

Page Attributes

Parent

(no parent) v

Template

Default template v

Order

0

Need help? Use the Help tab above the screen title.

Featured image

[Set featured image](#)

Thank you for creating with [WordPress](#).

Version 6.8.3

Adding new contact page

Moj prvi sajt

New

Dashboard

Posts

Media

Pages

Kubio

Comments

Elementor

Templates

Appearance

Themes

Edit with Kubio

Design

Customize

Menus

Background

Templates

Template Parts

Theme File Editor

Plugins

Users

Tools

All-in-One WP Migration

Settings

Collapse Menu

Pages

Most Recent

View All

Search

☐ Kontakt

☐ Moja prva stranica

☐ Sample Page

Select All

Add to Menu

Posts

Custom Links

Categories

Menu Name

Primary menu

Drag the items into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

☐ Bulk Select

Home

Front Page

Blog

Posts Page

Kontakt

Page

Navigation Label

Kontakt

Menu Parent

No Parent

Menu Order

3 of 3

Move

Up one

Under Blog

To the top

Original:

Kontakt

Remove

Cancel

☐ Bulk Select

Menu Settings

Auto add pages

☐ Automatically add new top-level pages to this menu

Display location

☒ Header Menu

☐ Footer Menu

☐ Secondary header menu

☐ Secondary footer menu

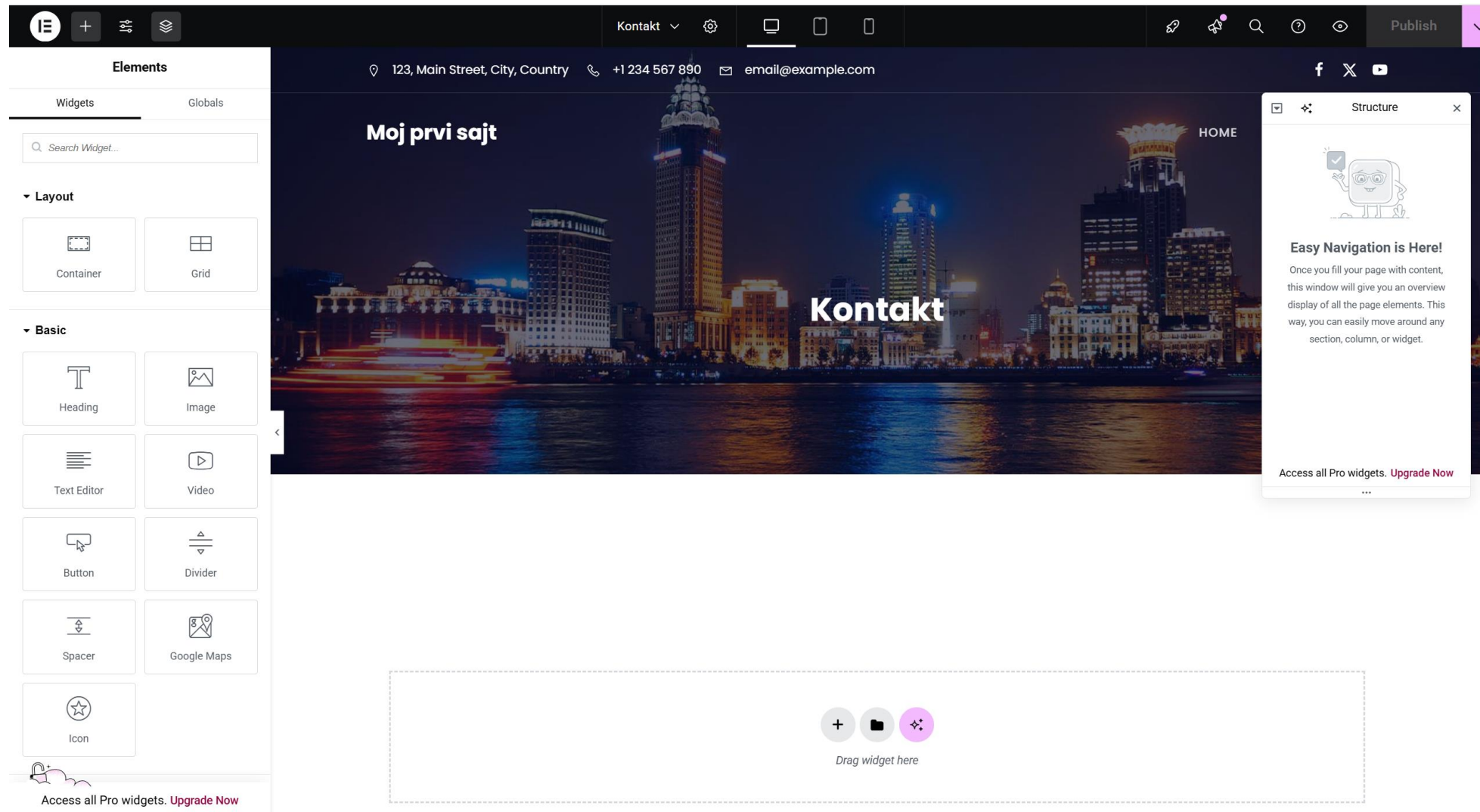
Save Menu

Delete Menu

Editing contact page in Elementor

- After the page is created, click **Edit with Elementor** to open the visual editor
- Elementor allows adding blocks like headings, paragraphs, contact forms, maps, and buttons with simple drag and drop
- At this stage, a functional contact page is created with clearly highlighted information and message form
- Next steps will show how to add a contact form and integrate **Google Maps** with API key for a specific institution





Appearance of Elementor editor and preparation for creating the contact page

Interface of Elementor

- Elementor is a visual **drag and drop** tool for editing pages in WordPress
 - On the **left side** there is a panel with basic elements (**Heading, Image, Text Editor, Button, Google Maps** etc.) which the user drags into the editing area
- In the **central part** the page itself is displayed — in this case the **Contact** page — and all changes are visible in real time
- On the **top bar** there are options to preview the page on different devices (**desktop, tablet, mobile**), as well as the **Publish** button
- This interface allows fully intuitive creation of professional pages without coding



Downloading and embedding Google Maps code

- To display the exact location on the contact page, use the **built-in (embed) code** from Google Maps
- The user opens the desired location in a browser, clicks **Share → Embed a map →** and copies the HTML code from the field
- This code is then pasted in Elementor via the **HTML** widget or **Google Maps** block
- The map will automatically display on the site and can be adjusted for **size, zoom, and detail level**
- This method is fast and reliable for showing the institution's address without additional plugins



Faculty of Technical Sciences

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Faculty of Technical Sciences

4.6 ★★★★★ (55)

Academic department ·

Overview

Reviews

About

Directions

Save

Nearby

Send to phone

Share

7 Princi Millosh, Mitrovicë 40000

Closed · Opens 8 AM Thu

ftn.pr.ac.rs

028 425321

VVX8+37 Mitrovica

Claim this business

Your Maps activity

Add a label

Suggest an edit

Share

Send a link

Embed a map

Medium

<iframe src="https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d1385.037

COPY HTML

By embedding this map, you agree to the [terms of service](#).

Copied to clipboard

Google Maps

Map data ©2025 Serbia Terms Privacy Send Product Feedback 20 m

Appearance of the finished contact section

- After inserting the map, the contact section is organized into **two columns**
- On the **left side** the basic information is displayed:
 - Phone number
 - Street and address
 - Other contact information
- On the **right side** the Google map shows the exact location of the institution
- This layout ensures clarity, professional appearance, and simple orientation for visitors who want to physically find the organization



Moj prvi sajt

HOME BLOG **KONTAKT**

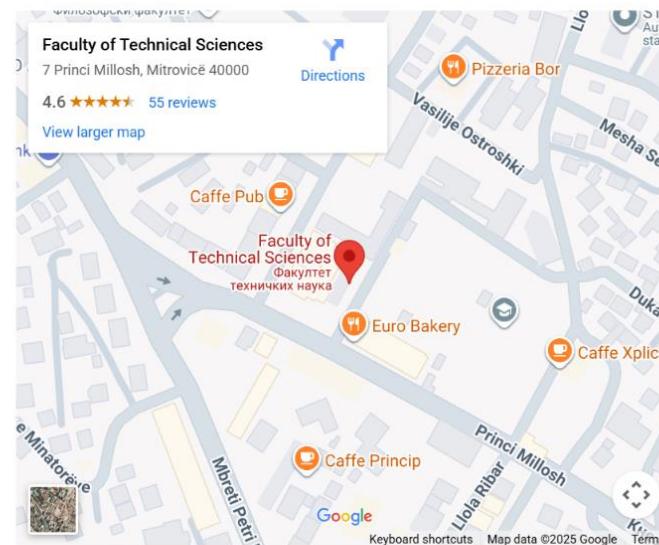
Kontakt

GENERALIJE ZA KONTAKT

Broj telefona: +38166666666

Ulica: KNJAZA MILOŠA

Ostale informacije: Ostale informacije



Appearance of the created contact page



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Questions & Answers

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