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Web Design in WordPress

# Editing the Blog

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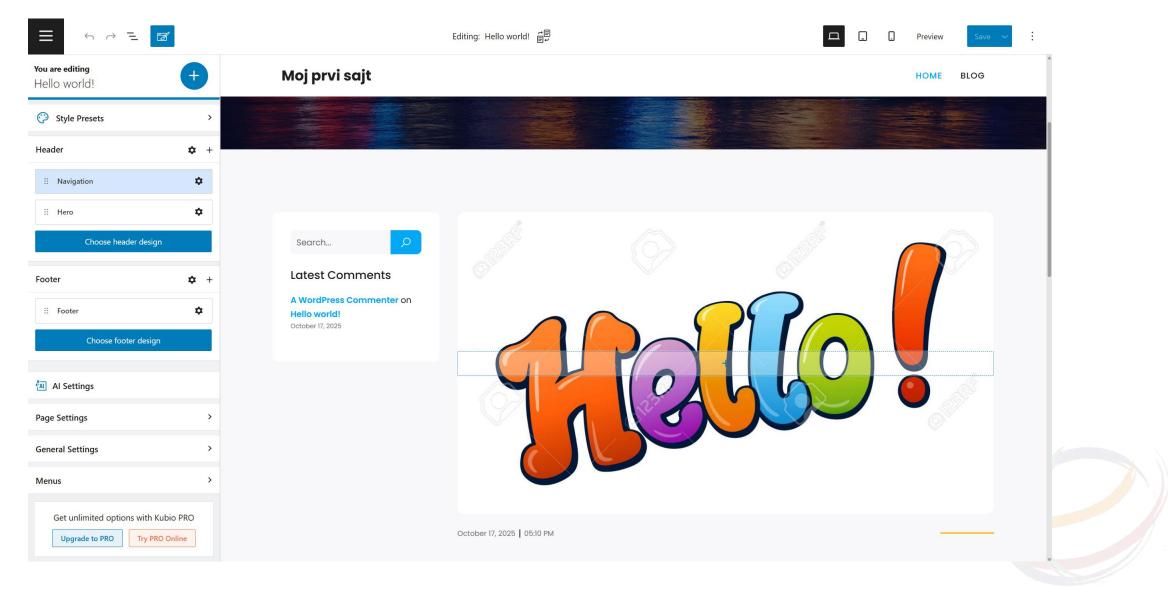


#### Structure of the Kubio Editor Interface

- The interface is divided into three main zones.
- The **left panel** contains the menu with sections for settings, styles, and element layout.
- The central area displays the actual page being edited by the user.
- The **top bar** allows saving, previewing, and switching between views (desktop, tablet, mobile).
- This structure enables the user to see the result of every change immediately, making the design process transparent and visually logical.







Editing the Blog – Kubio Editor





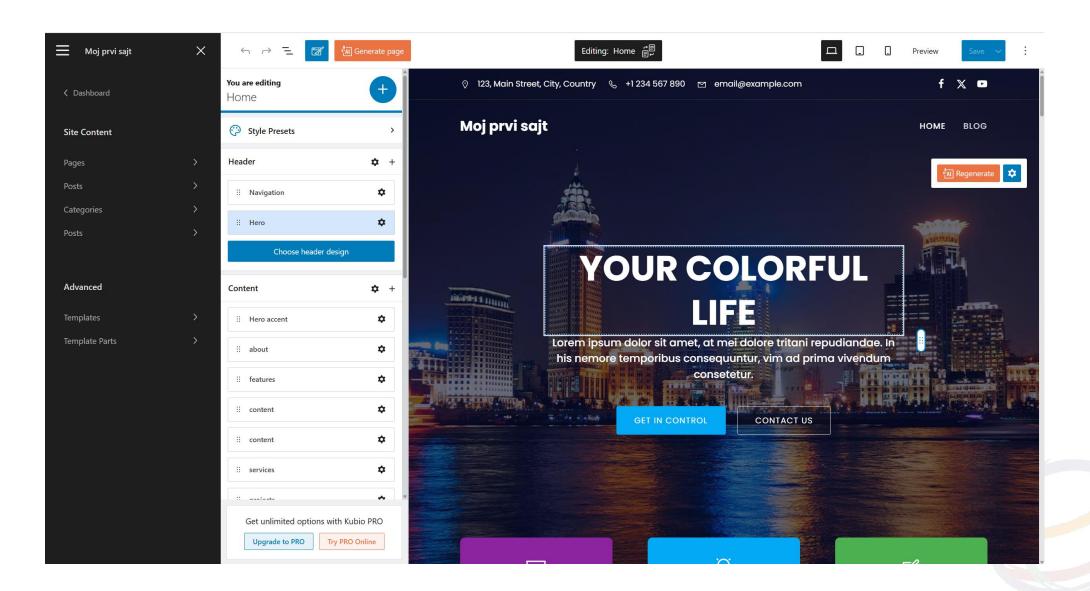
#### Accessing the Posts Section

- At the top of the interface, there is a Toggle Navigation button that opens and closes the side menu, providing more workspace.
- Within the page, three zones are clearly displayed: **Header**, **Body**, and **Footer**.
- Each zone contains separate modules that can be customised their order, design, or content can be modified.
- **Kubio** gives the user the ability to design the structure from scratch or to use pre-made blocks as a starting point.









Appearance of the Toggle Navigation



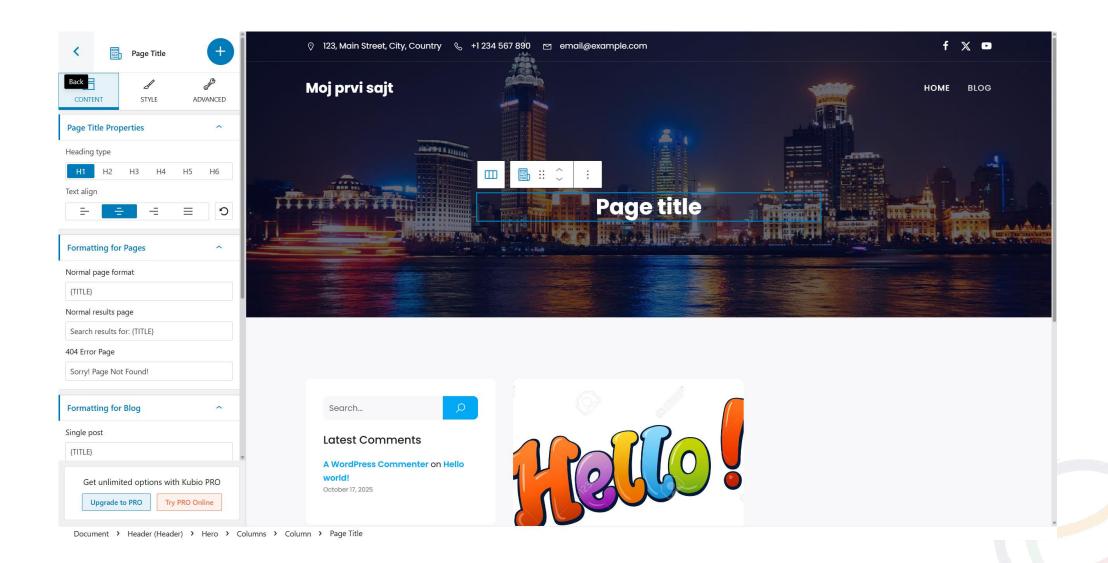


#### Editing the Header

- The **Header** is the first visual segment a user sees upon opening a website.
- Within the **Header** section, it is possible to modify navigation, add a logo, background, or hero section.
- The **Choose header design** option provides a gallery of ready-made templates that can be further customised.
- The user can adjust the menu layout, font size, spacing, and colours.
- A well-designed header clearly communicates the website's identity and enables easy visitor navigation.







Editing the Header



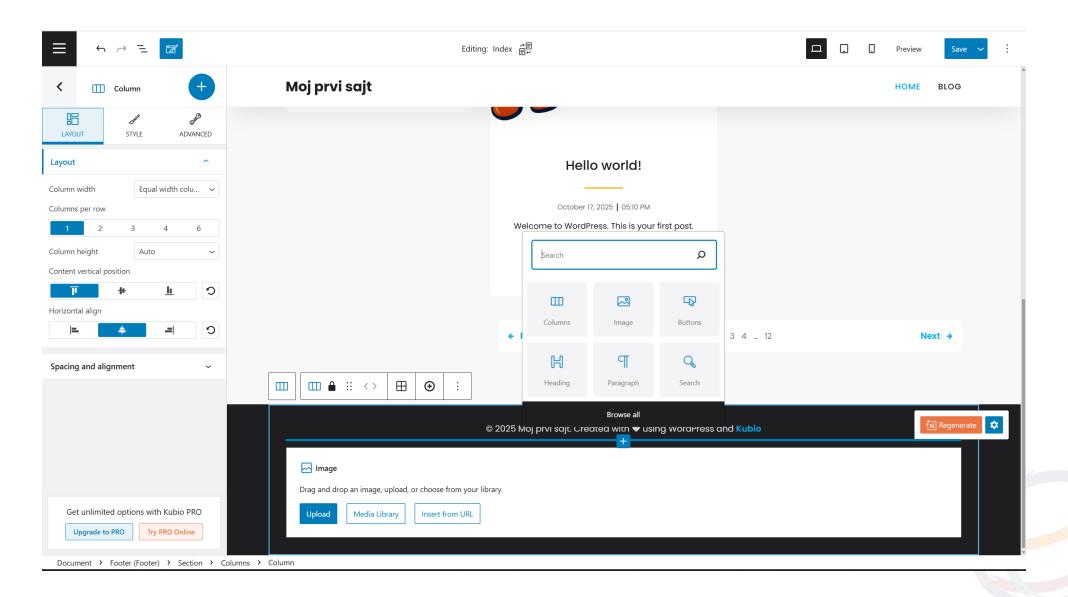


### Editing the Footer

- The Footer is located at the bottom of each page and represents the final element of the design.
- It usually contains basic information about the website, contact details, links to social media, or copyright notices.
- Kubio allows the selection of pre-designed footer templates, as well as manual addition of new columns, text blocks, or icons.
- A functional footer contributes to the professional appearance of the website and makes it easier for users to access important information.







Editing the Footer





#### Editing the Blog Page Content

- The **Blog** page displays posts in a list format.
- **Kubio** allows the user to edit every part of the display: column layout, image sizes, colours, margins, and fonts.
- Clicking on any element opens its editing panel.
- The **Latest Posts** block dynamically retrieves the newest posts from the database and displays them in real time.
- In this way, the user learns how dynamic content functions within a static page.





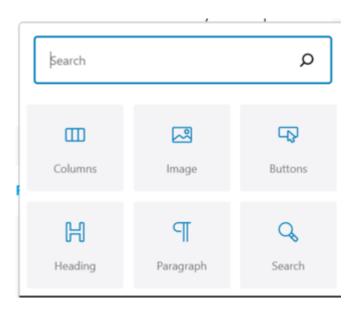


#### <u>Adding New Blocks and Sections</u>

- Adding new elements in the Kubio editor is extremely simple.
- By clicking the blue "+" icon, a new block can be inserted (text, image, gallery, video, button, separator, list).
- Blocks can be dragged with the mouse and positioned wherever the user wants.
- They can be grouped into sections, allowing for a logical and clear organisation of content.
- In this way, each page can be completely unique and tailored to its specific purpose.







Adding New Blocks and Sections







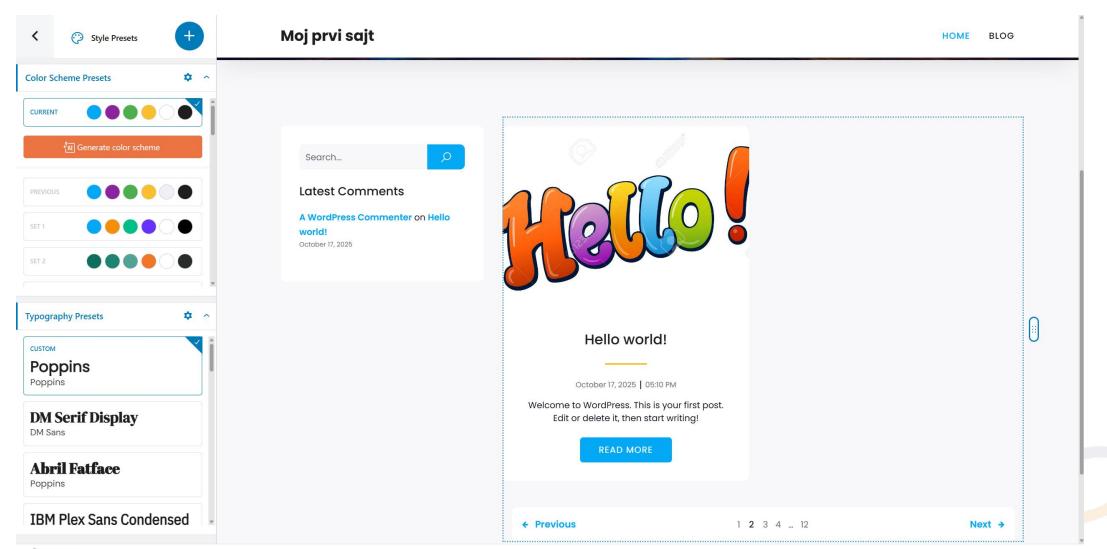
#### Setting Style and Visual Identity

- The **Style Presets** section in the left panel allows the user to define the website's global visual parameters.
- Here, the main colours, typography, spacing, borders, and backgrounds are configured.
- All changes are automatically applied across all pages of the site, maintaining design consistency.
- In this way, the user creates a recognisable and professional website identity without the need to manually style each element.









Document





#### Editing a Post in the Kubio Editor

- When a user opens the editor for a specific post (e.g., *Hello World!*), **Kubio** provides full control over its appearance.
- The central area displays the post structure title, content, image, and meta information (date, author, categories, comments).
- At the top is the **hero section**, which can include a background image, the page title, and navigation.
- Through the left panel, the user can adjust the layout, typography, and colours of each part of the post, as well as replace the page header and footer.
- This approach allows the user to edit not only the text but also its visual context.



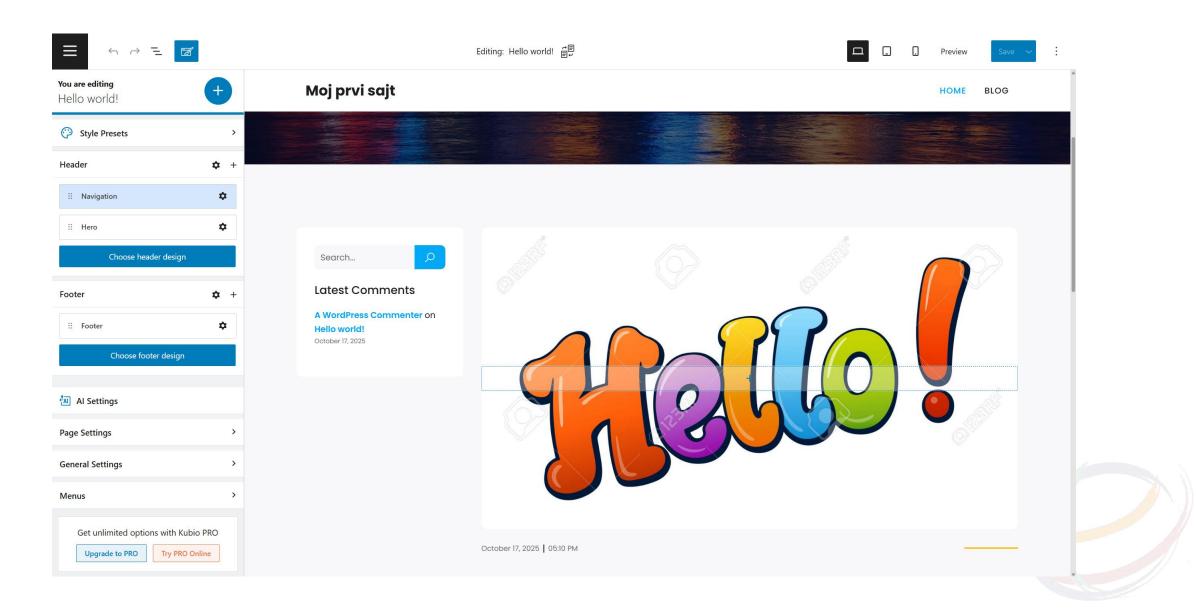


#### Customising Content Within a Post

- Each element within a post represents a block that can be edited independently.
- Clicking on an image, text, or button opens the side panel with detailed options
  adjusting size, margins, alignment, and animations.
- The user can insert new blocks between existing sections, change backgrounds, add galleries, tables, or CTA buttons.
- Kubio allows each post to be visually distinct while maintaining the theme's core style.
- In this way, content becomes interactive, engaging, and professionally presented without any additional coding.











# Previewing and Saving Changes

- Kubio provides an instant page preview via the Preview button.
- The user can check the website's appearance on different devices desktop, tablet, and mobile.
- Once satisfied with the layout, clicking Save preserves all changes.
- This functionality is important because it ensures the design is consistent, responsive, and professional across all screen formats.







# Questions & Answers

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